

INTERNATIONAL STUDENT MOBILITY & VRIJE UNIVERSITEIT AMSTERDAM

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Study Abroad
in Amsterdam



LOOKING FURTHER

THE CASE FROM ABROAD

1. VU & brief history
2. Reflect and expand
3. Balances...
4. Creative solutions and the future



LOOKING FURTHER

VRIJE UNIVERSITEIT AMSTERDAM

- ✓ Founded as private institution
- ✓ Free of state, church and trade interest
- ✓ Campus university
- ✓ Top 100 in Shanghai ranking
- ✓ Highly interdisciplinair (teaching and research)
- ✓ Approx 25.000 students (bsc and msc)



BRIEF HISTORY

- VU 2010-215 SIP
 - ✓ VU bachelors prepare students for international master programmes
 - ✓ VU bachelors prepare students for a labour market that demand intercultural competencies
 - ✓ VUA graduate programmes increasingly international (staff and students)
 - ✓ Higher goals & less funds



CENTRALISATION

- ✓ One International Office
- ✓ Seen as a chance;
 1. requirements defined
 2. projects started
- ✓ Centralized agreements;
 1. more mobility per partner
 2. as wide as possible
 3. fewer

HISTORICAL PARTNER NETWORK

- ✓ Mobility largely EU focussed
- ✓ Grown naturally
- ✓ Academic contact driven



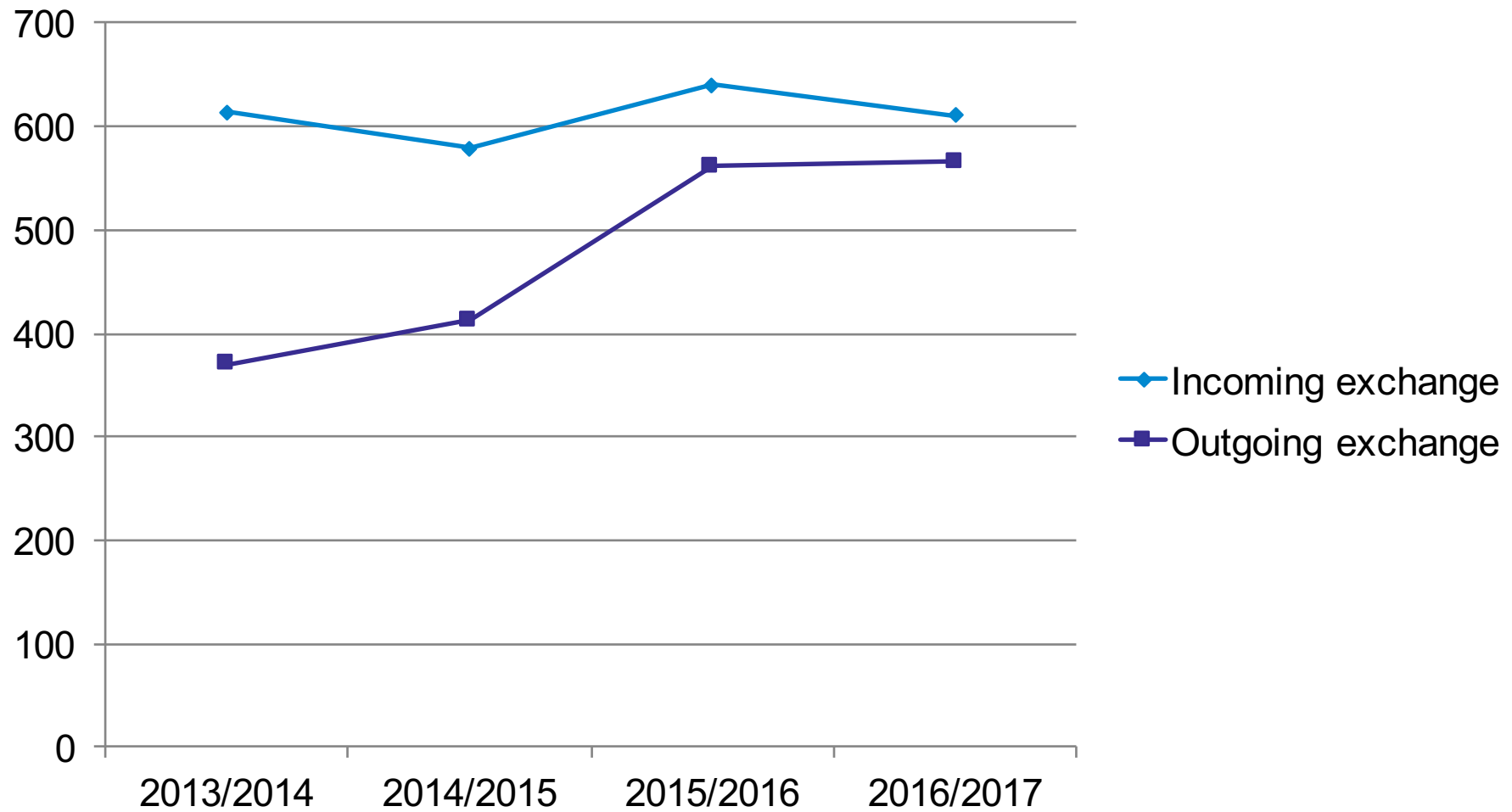
LOOKING FURTHER

Reflect on current partners

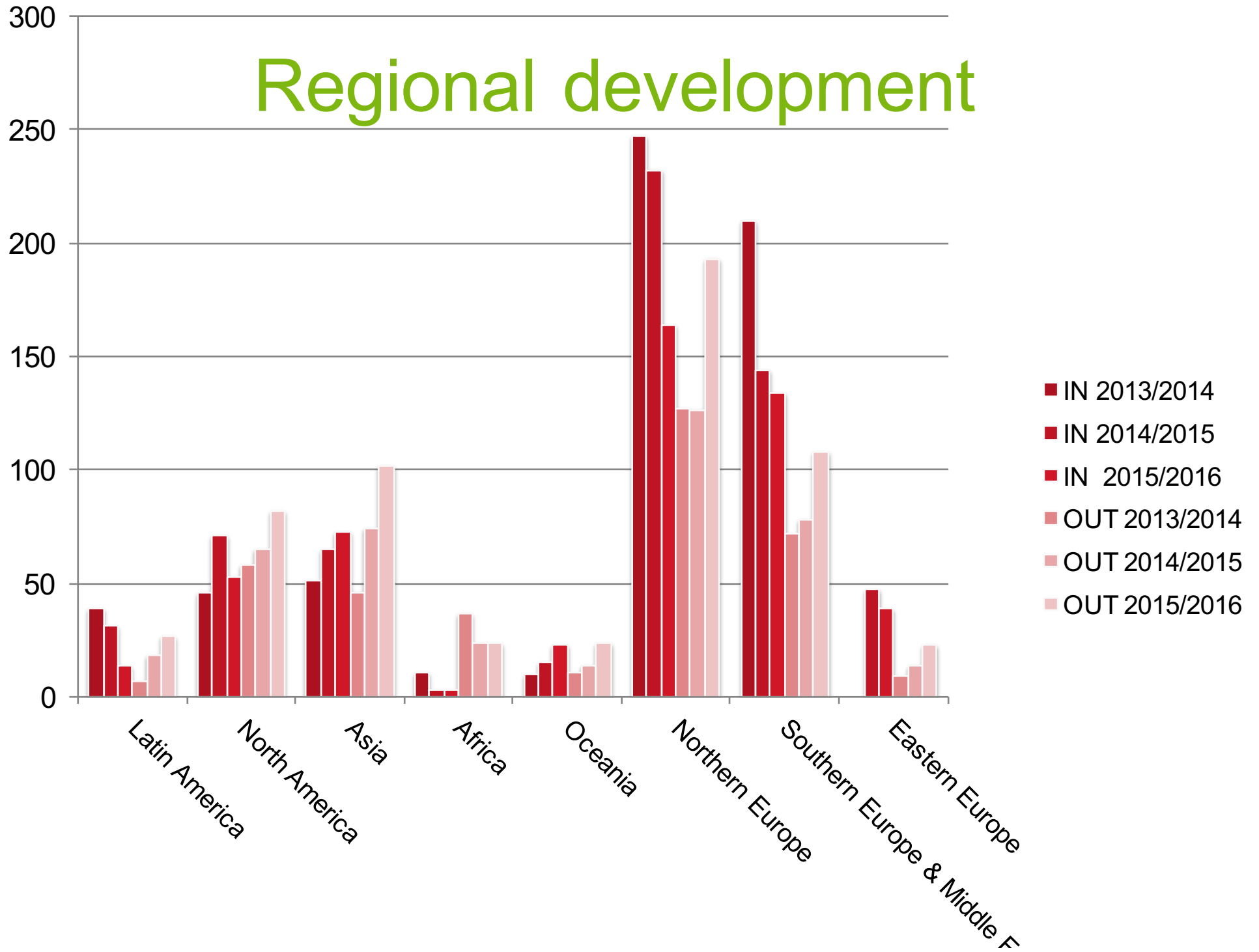
- ✓ Expand partner network (non EU)
- ✓ Partner strategy developed
 - overall strategy and strategy per region
- ✓ Student demand driven



Development of student mobility



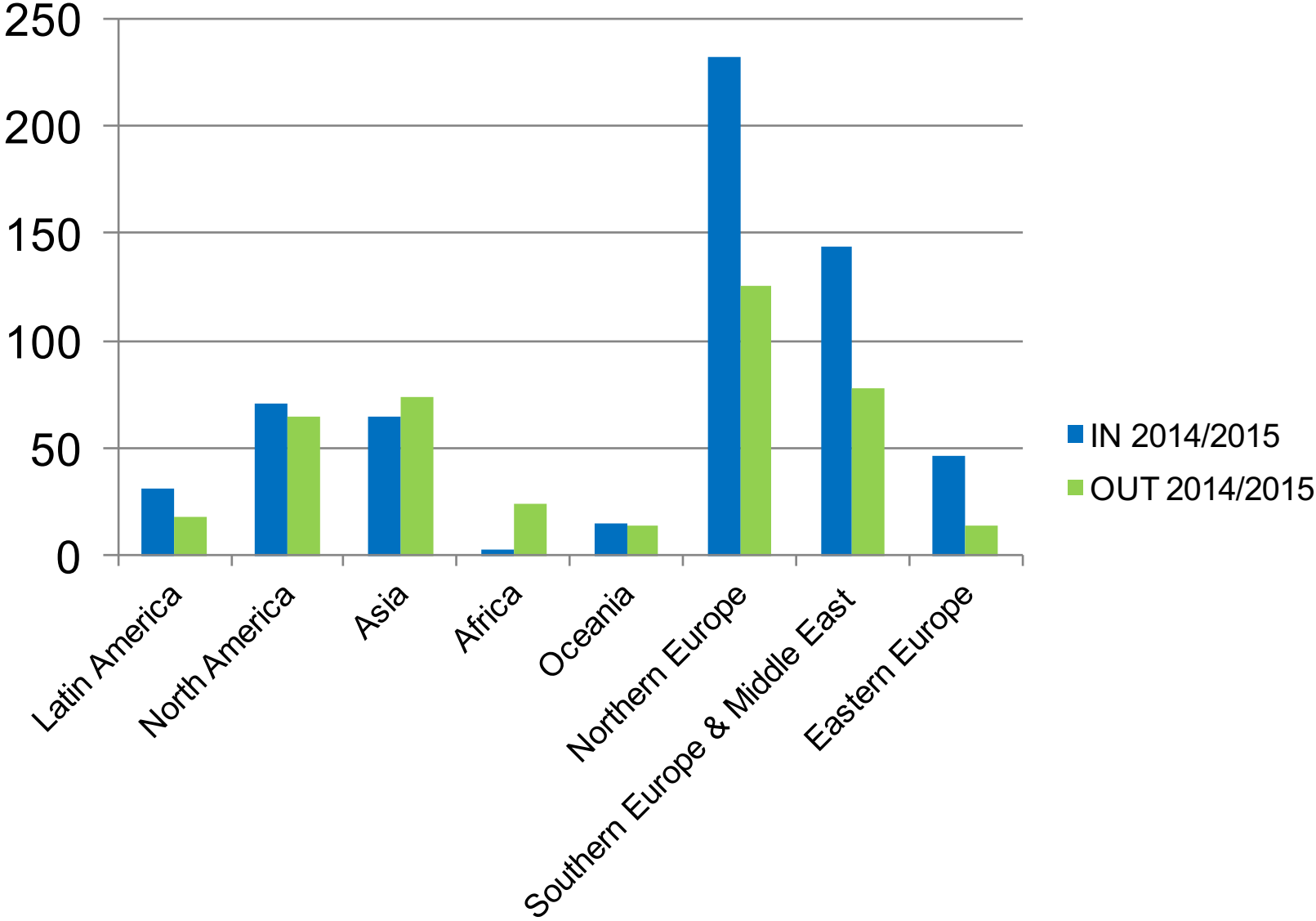
Regional development



REFLECTING

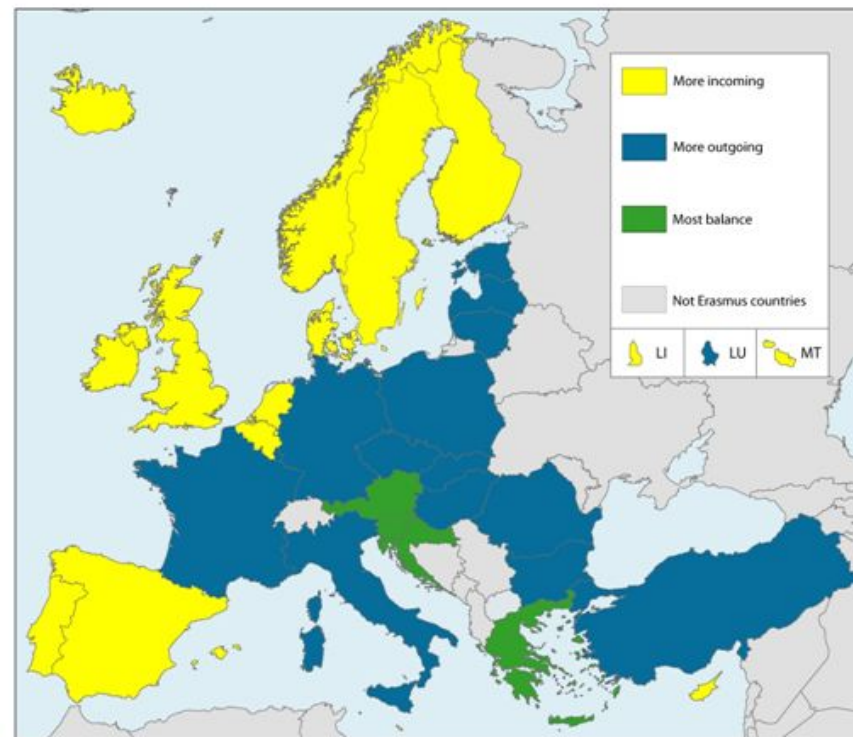
- ✓ Where do our students want to go ?
- ✓ Where do our students come from?

Balance or in-Balance?



IMBALANCE IS EUROPEAN ISSUE

(m)balances in Erasmus student mobility flows



Source: European Commis

What does imbalance mean*

- **Germany:**
 - In: 44
 - Out: 9
 - Balance: $-35 * €6.000 = €210.000$
- **Italy:**
 - In: 50
 - Out: 10
 - Balance: $-40 * €6.000 = €240.000$
- Not sustainable
- *using number 2014/2015

WHAT CAN WE DO WITH IMBALANCE?

Use attraction:

- ✓ Summer school
- ✓ Semester in Amsterdam



Study Abroad
in Amsterdam



LOOKING FURTHER

SUMMER SCHOOL SET-UP

- ✓ TWO WEEK COURSES
- ✓ TWO BLOCKS IN JULY
- ✓ BACHELOR, MASTER, PHD LEVEL
- ✓ VU AREAS OF EXPERTISE
- ✓ CURRENT AFFAIRS



ORGANIZATIONAL MODEL

- ✓ CENTRAL INTERNATIONAL OFFICE
- ✓ PLATFORM
- ✓ QUALITY ASSURANCE:
 - ✓ Academic Advisory Board



RESPONSIBILITIES

INTERNATIONAL OFFICE:

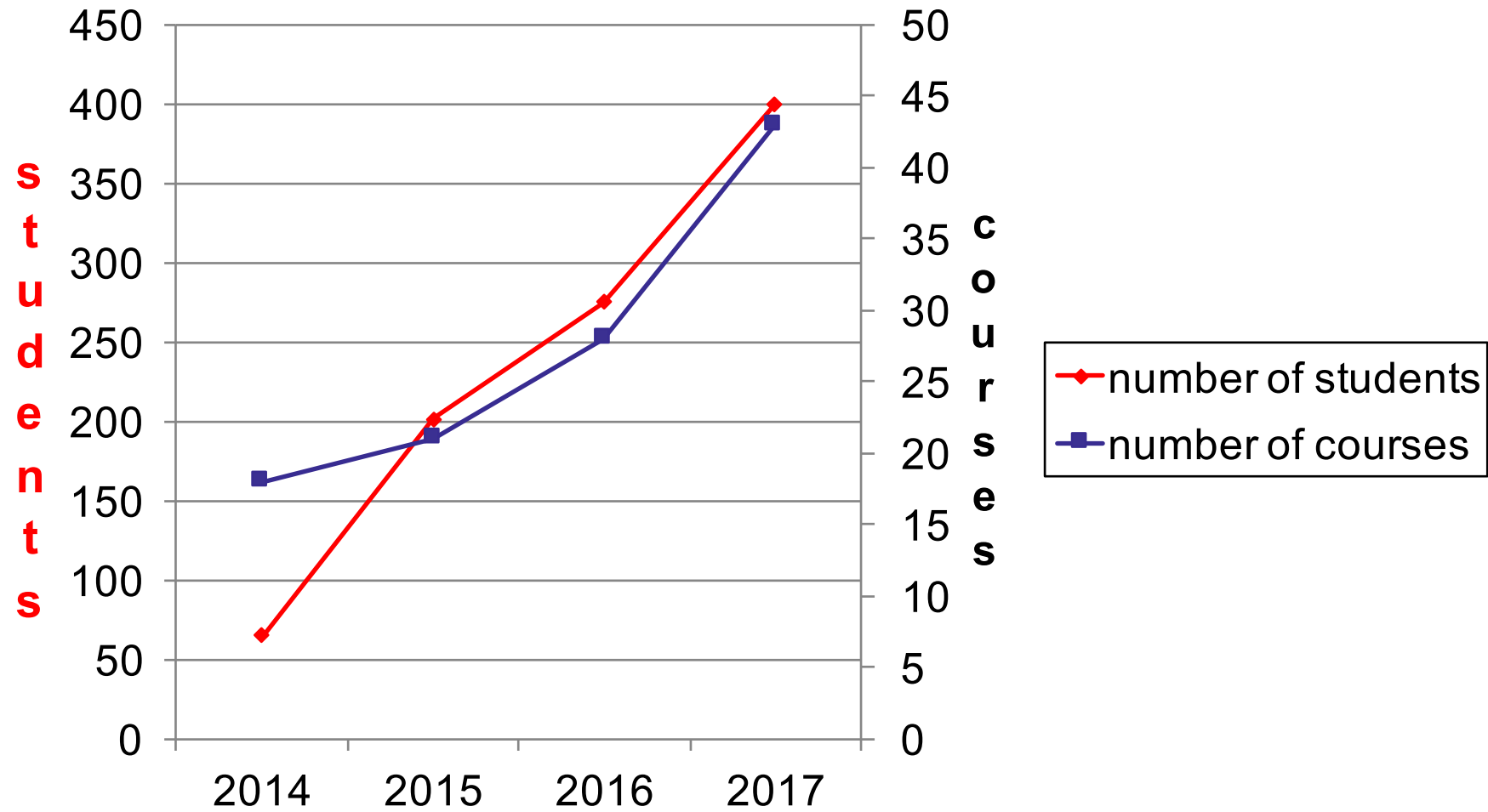
- ✓ Recruitment
- ✓ Administration
- ✓ Orientation and social programme
- ✓ Student services incl housing
- ✓ Practical organization

PROFESSOR:

- ✓ Recruitment
- ✓ Course design and teaching



Development



SEMESTER IN AMSTERDAM

- ✓ EXISTING ENGLISH COURSES
- ✓ SELECT STUDENTS
- ✓ MOSTLY BSC COURSES
- ✓ MOSTLY THROUGH / WITH PARTNERS
- ✓ FINANCIALLY SELF-SUFFICIENT



WHY SEMESTER?

- ✓ INTERNATIONAL CLASSROOM
- ✓ VISIBILITY IN NEW REGIONS
- ✓ DIVERSIFY INCOME



ORGANIZATIONAL MODEL

- ✓ CENTRAL INTERNATIONAL OFFICE
- ✓ PLATFORM
- ✓ MORE SERVICE, HIGH QUALITY:
 - Social programme
 - More supportive staff



RESPONSIBILITIES

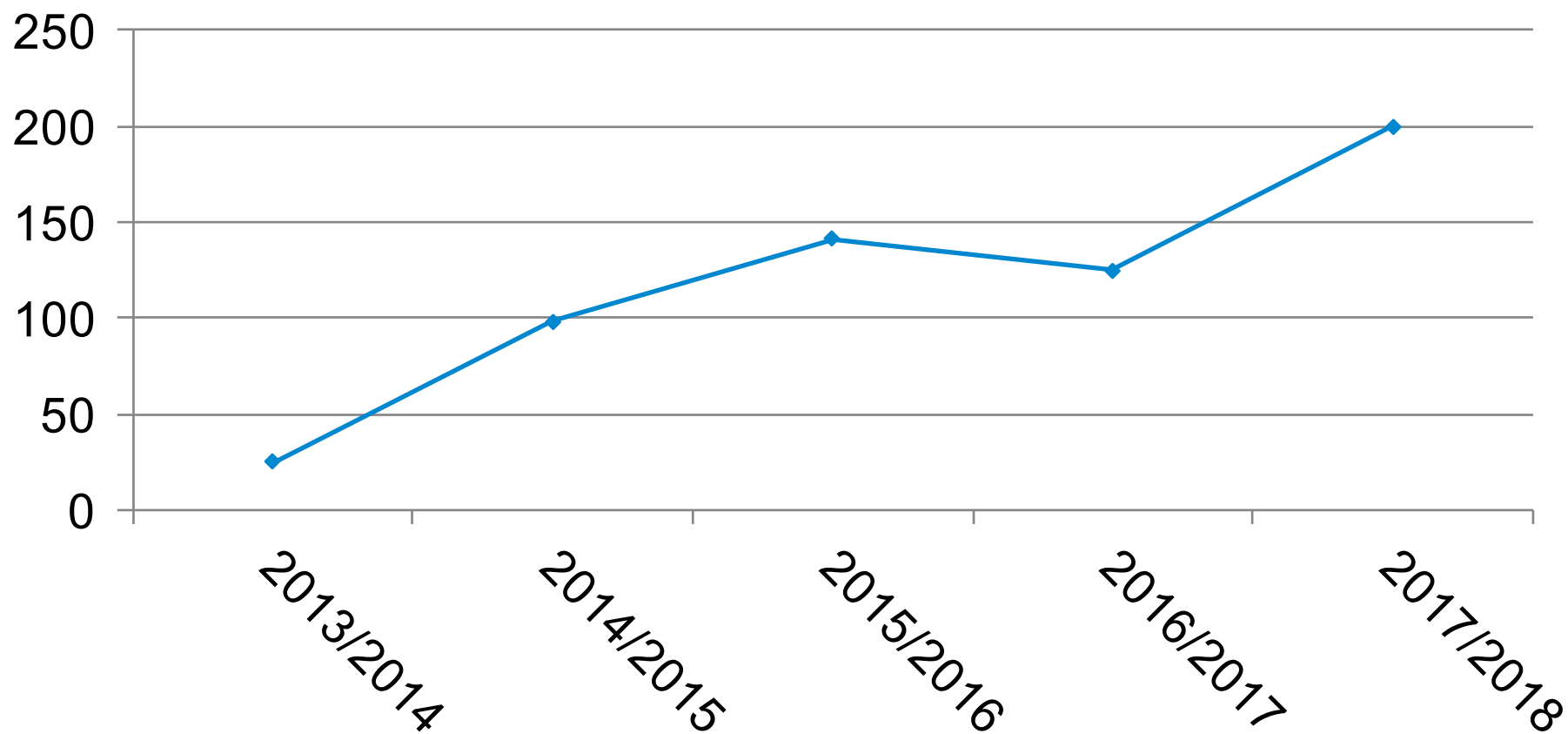
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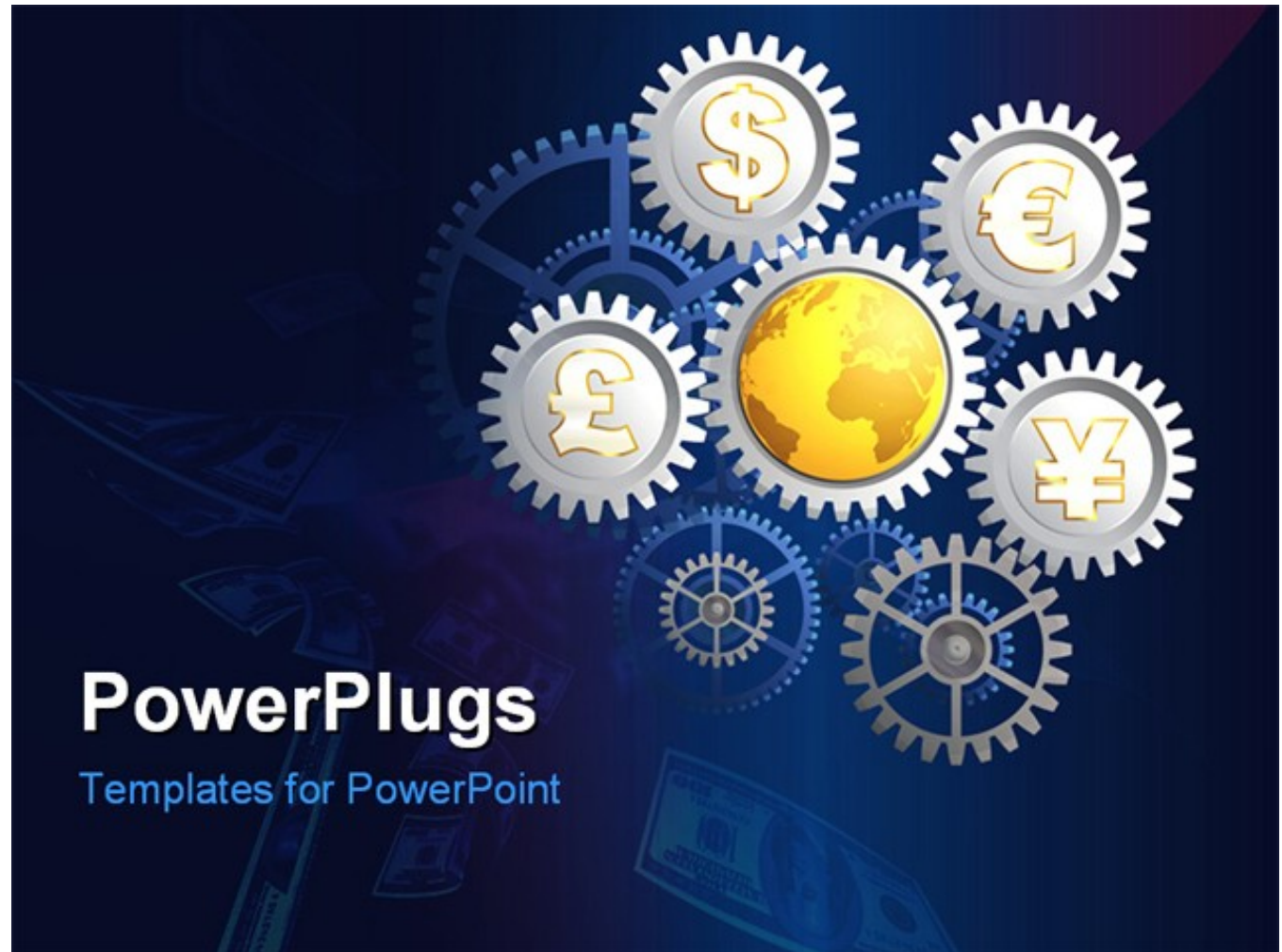


Development

number of students



MONEY MAKES THE WORLD GO ROUND



USE IMBALANCE

CREATE INCOME & USE THAT TO DO
THINGS NOT POSSIBLE WITHOUT
ADDITIONAL REVENUE



FUTURE DEVELOPMENTS

- ✓ Alternative outgoing programmes
- ✓ Additional services
- ✓ Outgoing faculty led/ CSL

ALTERNATIVE OUTGOING PROGRAMMES

EXAMPLES RENMIN MINOR & SOUTH AFRICA PROGRAMME



ADDITIONAL SERVICES

- ✓ Buddy
- ✓ Introduction
- ✓ Excursions

Saturday, 3 December

- Depart VU by private bus
- Christmas market in downtown Dortmund
- German Resistance and Persecution Museum
- Dinner at a local brewery

Sunday, 4 December

- Breakfast
- Tour Schloss Hohenlimburg castle
- Christmas market and lunch castle
- Return to VU



Total cost: €195 euros

INTERNATIONAL PUBLIC HEALTH IN CUBA

- ✓ WITH THE UNIVERSITY OF MASSACHUSETTS AMHERST
- ✓ BOTH TEACH 2 COURSES
- ✓ STUDENT PAY ALL COSTS
- ✓ FASE 2 ADD COMMUNITY SERVICE LEARNING
- ✓ BROAD BIG THEME

Vale más la vida
de un ser humano
que todo el oro
del hombre más rico del mundo."

Je

VU  UNIVERSITY
AMSTERDAM

LOOKING FURTHER

SUSTAINABLE DEVELOPMENT IN MOROCCO

- ✓ WITH THE UNIVERSITY OF GRENOBLE
- ✓ DUTCH INSTITUTE IN RABAT
- ✓ PROJECTS THROUGH THE DUTCH INSTITUTE
- ✓ BROAD BIG THEME



QUESTIONS?

